

WHAT IS A COOKIE

Cookies are small text files that are stored on your computer or mobile device. They are widely used in order to make websites work, or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and remember important information that will make your use of a website more convenient (for example by remembering preference settings).

WHAT COOKIES DO WE USE?

Below we list the different types of cookies that may be used on the Site. Note that to the extent information collected through cookies constitutes personal information, the provisions in the **Privacy Policy** apply and complement this Cookie Policy.

Essential Cookies. Essential cookies are necessary for the Site to work and enable you to move around it and to use its services and features. Without these absolutely necessary cookies, the Site will not perform as smoothly for you as we would like it to and we may not be able to provide the Site or certain services or features you request.

COOKIE TYPE	DESCRIPTION	HOW TO MANAGE COOKIES
Session	Session cookies are used to maintain the state of the application.	Accept/refuse via browser setting
Load balancing	Load balancing cookies are used to distribute the assets across the globe and lighten the server load.	Accept/refuse via browser setting
User ID	User ID cookies are used to ensure that users only see their own information.	Accept/refuse via browser setting
Security	Security cookies are used for security controls and checks.	Accept/refuse via browser setting

Social Plug-in Tracking Cookies. Such cookies are used to track members [and non-members] of social media networks for market research analytics, and product development.

COOKIE TYPE	DESCRIPTION	HOW TO MANAGE COOKIES
Facebook Pixel	<p>This Cookie is placed by Facebook. It enables FREELANCE CORNER to measure, optimize and build audiences for advertising campaigns served on Facebook. In particular it enables FREELANCE CORNER to see how our users move between devices when accessing the FREELANCE CORNER web site and Facebook, to ensure that FREELANCE CORNER's Facebook advertising is seen by our users most likely to be interested in such advertising by analysing which content a user has viewed and interacted with on the FREELANCE CORNER web site. For further information about the Facebook Pixel please see:</p> <p>https://en-gb.facebook.com/business/help/651294705016616</p>	Accept/refuse via browser setting

Twitter Conversion Tracker	<p>This Cookie is placed by Twitter. It enables FREELANCE CORNER to learn how our users have interacted with FREELANCE CORNER advertising served to them on Twitter. It also enables FREELANCE CORNER to identify users who have used their mobile device to view FREELANCE CORNER advertising on Twitter and later came to the FREELANCE CORNER web site on a desktop computer.</p> <p>For further information about the Twitter Conversion Tracker please see:</p> <p>https://business.twitter.com/en/help/campaign-measurement-and-analytics/conversion-tracking-for-websites.html</p>	Accept/refuse via browser setting
LinkedIn Conversion Tracker	<p>This Cookie is placed by LinkedIn. It enables FREELANCE CORNER to learn how our users have interacted with FREELANCE CORNER advertising served to them on LinkedIn. It also enables FREELANCE CORNER to identify users who have used their mobile device to view FREELANCE CORNER advertising on LinkedIn and later came to the FREELANCE CORNER web site on a desktop computer.</p> <p>For further information about the LinkedIn Conversion Tracker please see:</p> <p>https://business.linkedin.com/marketing-solutions/conversion-tracking</p>	Accept/refuse via browser setting

Analytics Cookies. Analytics cookies collect information about your use of the Site and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Site, rather than the usage of a single person.

COOKIE TYPE	DESCRIPTION	HOW TO MANAGE COOKIES	DETAILS
Google analytics	Google analytics cookies collect aggregate statistical data to improve Site presentation and navigation. Google supplements the aggregate data with demographics and interest information, so that we can better understand our visitors.	https://tools.google.com/dlpage/gaoptout	__utma - Google Analytics tracking cookie, expires immediately • __utmb - Google Analytics tracking cookie, expires in 30minutes • __utmc - Google Analytics tracking cookie, session cookie, expires at end of session • __utmz - Google Analytics tracking cookie, expires in 6 months, 12 hours and 30 minutes

Google Analytics Demographics and Interest Reporting	Includes data on your users' demographics (age, gender) and interests (affinity categories, other categories)	Google gives users the ability to prevent their data from being collected and used by Google Analytics	Anonymised data used to look at trending. For more information on Policy requirements for Google Analytics Advertising Features, click here
Hotjar	When someone visits Freelance Corner.co.uk, we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not personally identify anyone.	Accept/refuse via browser setting	_hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjDoneTestersWidgets _hjMinimizedTestersWidgets _hjIncludedInSample Cookies last a maximum 365 days

Marketing Cookies. Advertising Cookies are used for marketing purposes.

COOKIE TYPE	DESCRIPTION	HOW TO MANAGE COOKIES	DETAILS
Website Pop-up	Controls how much a user sees a website pop-up.	Accept/refuse via browser setting	Global Interaction Cookie Global Success Cookie Both cookies last a maximum 365 days
Google Remarketing	This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors,	Google gives users the ability to prevent their data from being collected and used by Google Analytics	Anonymised data used to look at trending. For more information on Policy requirements for Google Analytics Advertising Features, click here

	<p>including Google, use cookies to serve ads based on someone's past visits to the FREELANCE CORNER website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.</p>		
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HOW DO THIRD PARTIES USE COOKIES ON OUR WEBSITE?

- Advertisements
- same as those listed above in the table

All modern browsers allow you to change your cookie settings. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the 'Help' option in your browser for more details.

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari](#)

We do not recommend turning cookies off when visiting Freelance Corner.co.uk, as this will prevent you from using many of the services on the site.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>

You have the right to choose whether or not to accept cookies and to set your own cookie preferences on your computer. These preferences can be to accept all cookies, to notify you when a cookie is issued, or not to receive cookies at any time. However, by opting not to receive cookies at any time, certain features of the Site and Shop cannot be provided and so accordingly you may not be able to enjoy the Site and Shop to their fullest. All web browsers are different and to learn how to change your cookie preferences, check the "Help" menu of your browser.

For further information about cookies and how to control their use, please visit the following third party educational resources: www.allaboutcookies.org and www.youronlinechoices.eu.